



## bLOO NEWS NEW AUTHOR ANNOUNCEMENT

### bLOOturtle PUBLISHING ANNOUNCES SIGNING OF NEW AUTHOR

#### **Established children's book author A H Benjamin signs with bLOOturtle Publishing**

**Sydney 15 August 2017** — the team at eco-friendly book company, bLOOturtle Publishing, is excited to announce the signing of established children's book author, A H Benjamin. The Algerian born author is yet another fantastic addition to bLOOturtle's growing list of writers releasing titles through the trOOblOO eco-publishing program.

"It's very encouraging to see established authors like Benjamin who's been writing books since the mid-eighties, choosing to transition into eco-friendly publishing," said Nicola Ganaye, Creative Officer of bLOOturtle Publishing.

"I became a writer almost by accident. When my eldest daughter was about 3-years-old, I started telling her bedtime stories that I made up on the spot. It was fun for both of us. Then I decided to write the stories as a hobby and here I am today. As the father of four children and now five young grandchildren, I have plenty of entertaining to do and more stories to tell," said Mr Benjamin.

"It's fantastic to have the opportunity to collaborate with a publisher who's environmentally aware and friendly. The novelty of publishing never wears out, I would have stopped writing a long time ago otherwise."

The high profile Lincolnshire based writer has been published by numerous publishing houses including Andersen Press, O.U.P, Little Tiger Press, Franklin Watts and Q.E.D.

"It's fantastic to see that bLOOturtle Publishing is generating interest in the global market. Having an author onboard who has written 38 books that have been sold worldwide and in 25 different translations, is very exciting," said Tracy Weller-McCormack, Managing Editor of bLOOturtle Publishing.

"We're very passionate about our trOOblOO eco-publishing program and our belief that thinking kids and thinking planet go hand-in-hand. To see established authors such as Benjamin making the transition, is proof that our dedication and hard work is producing results."

For more information on bLOO visit our website, [www.bLOOturtle.com](http://www.bLOOturtle.com) or contact us at [books@bloomturtle.com](mailto:books@bloomturtle.com).

#### **About bLOO**

bLOOturtle Publishing is a niche eco-friendly children's book company. In addition to producing our own publishing catalogue, bLOO also assists aspiring authors in "doing it yourself" with our support packages. Our criteria is simple, if there is a fantastic bedtime, nap time or kid time story to be shared, we want to know about it. Visit our website to learn more on our submissions criteria, services and our planet focused publishing programs.