



bLOO NEWS NEW AUTHOR ANNOUNCEMENT

bLOOturtle PUBLISHING ANNOUNCES SIGNS DISTRIBUTION AGREEMENT WITH MELBOURNE AUTHOR

Writer Michael Winn signs global agreement with bLOOturtle Publishing

Sydney 5 April, 2017 — the crew at children’s book company bLOOturtle Publishing are excited to announce the signing of a global distribution agreement with Australian author Michael Winn. bLOO has added Michael to our catalogue as part of our commitment to assist authors share their works globally.

Having already self-published his first children’s story Peter the Perfect Peacock, Michael has signed an agreement with bLOO that will see his work join our catalogue for upcoming global book shows as well as become part of our global distribution program.

“We are excited to have Michael join our self-published program with such a fantastic story,” says Nicola Ganaye, Creative Officer of bLOO.

“Peter the Perfect Peacock has a great message that highlights being true to one’s self is a beautiful thing; something we could all take lessons from. We are thrilled to have the opportunity to assist a self-published author such as Michael reach global markets.”

Mr Winn has degrees in both journalism and primary school teaching, and has worked for It Gets Better Australia to raise awareness and promote hope for members of the LGBTIQ+ community who suffer with mental health issues.

“I am so excited to become a member of the bLOO family,” says Michael Winn “The way they support and nurture up-and-coming writers isn’t often seen today, especially the way they allow me to maintain my independence as a self-publisher.”

Peter the Perfect Peacock is available globally and as part of the bLOOturtle catalogue.

bLOOturtle only began its journey in late 2016, with the release of Ogie Saves Christmas, now sold out until next year’s print run, but we have big plans for 2017. It is our goal to add 8 to 10 new titles to our catalogue this calendar year.

Our bLOO crew is currently working our way through a number of submissions with hopes of more announcements coming soon.

For more information on bLOO visit our website, www.bLOOturtle.com or contact us at books@blooturtle.com.

About bLOO

bLOOturtle publishing is a niche book company that produces and assists self-published authors of children’s books. In addition to producing our own publishing catalogue, bLOO also assists you in “doing it yourself” with a variety of author support packages. Our criteria is simple, if there is a fantastic bedtime, nap time, kid time story to be shared, we want to know about it. So visit our website to learn more about our services and publishing programs.